



You must be an exhibiting company in order to support the workshops, tech updates and advertising opportunities.

Advertising Opportunities



Exclusive Eblast to SMISS Registrants

SOLD

Reach SMISS Annual Forum registrants 10 days prior to the event via an exclusive eblast. You provide the content and SMISS will send on your behalf.



Promotional Email Banner

\$3,950

Add a banner to a SMISS eblast that will be sent to all SMISS members. With only a few of these opportunities available, be sure to sign up early.



Logo in Exhibit Hall

\$3,000

CLICK FOR EXAMPLE

Add your logo inside the SMISS Virtual Exhibit Hall to be seen by all attendees when they enter.



Banner Ad in Eblast

\$3,000

Add a banner to a SMISS eblast that will be sent to all registrants. With only a few of these opportunities available, be sure to sign up early.



NEW! Push Notification

\$3,000

Promote your booth, workshop, or tech presentation by broadcasting a message to all live event participants.



NEW! Social Media Video Spotlight

\$1,500

Provide a short video that SMISS will promote via LinkedIn, Twitter, Facebook, and Instagram.



NEW! Social Media Post

\$750

Feature your company or product in one SMISS social media post via LinkedIn, Twitter, Instagram and Facebook.

SMISS.org / Society Opportunities



NEW! SMISS Online Product Showcase

The SMISS Online Product Showcase is the perfect way to highlight your company's products, innovations, and services. Help your target audience find your newest and best products and gain visibility with potential buyers. The SMISS Online Product Showcase will feature product descriptions, videos, brochures and photos along with your company info and contact information. This new feature can be utilized monthly, quarterly or annually to help promote your products.

Monthly: \$500—showcase up to 5 products

Quarterly: \$1,500—showcase up to 10 products

Annually: \$5,500—showcase unlimited products



NEW! Banner Ad in SMISS Monthly Newsletter

\$3,750 per month

Reach over 7,000 recipients per month. 4 ads available (1) advertiser per month from September 2020-December 2020. Ad will be linked to URL of advertisers choosing.



NEW! Database Survey

\$3,000 per survey

Need surgeon input? SMISS will send a survey on your company's behalf to a database of more than 7,000 and will provide survey results no more than 30 days after survey is sent. 2 surveys available (1 in Sept. and 1 in Nov.). Limit of 10 questions per survey.



NEW! Featured Surgical Techniques Video or Case Study

\$5,250

Highlight your surgical technique video in the Surgical Video Library or a case study in the SMISS Case Library for one year. SMISS will promote your video in one month's SMISS Newsletter which reaches over 8,000 surgeons.